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**Subject:** In search of tourist attractions in Świętokrzyskie region

### **Introduction:**

The following lesson plan includes a variety of exercises related to the region, whose implementation is recommended to participants to explore their knowledge about Świętokrzyskie.

Classes should be conducted in the lab with an access to the Internet. Teachers will be able to use acquired (during training) skills to prepare Prezi presentation.

### **The aims:**

#### **Students/Participants will:**

- Find out what are the strengths and weaknesses of Świętokrzyskie region;
- read and analyze excerpts of the following documents: „The strategy of tourism development in the Świętokrzyskie Province up to 2020” and „The strategy of tourism development in the Świętokrzyskie Province for the years 2006–2014”;
- prepare a multimedia presentation about the attractions of the region;
- using a variety of sources develop a lesson plan concerning: history, present and future of Świętokrzyskie region

### **Methods and Forms:**

Work with text, discussion, individual work, work in groups.

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### **Teaching aids:**

**Attachment No 1** – Exercise 1 „Finish a sentence”.

**Attachment No 2** – „*The strategy of tourism development in the Świętokrzyskie Province up to 2020*” excerpts, page 36-37, 41-47, 62-72.

**Attachment No 3** – „*The strategy of tourism development in the Świętokrzyskie Province for the years 2006–2014*” – excerpts, page 205, 237-241, 243-335.

**Attachment No 4** –SWOT analysis.

flipcharts, markers, self-adhesive slips in 4 colors, a map of świętokrzyskie region, tourist guides on Świętokrzyskie region.

### **COURSE SCHEDULE:**

#### **Exercise 1.**

Lecturer provides the participants (teachers) with A4 sheet of paper enumerated from 1 to 10. The teachers' task is to write at least 10 attractions of Świętokrzyskie region. The choice of attraction is a subjective feeling of each participant. After 10 minutes, the teachers read their proposals, and a lecturer stores them all on e.g. a flipchart. This exercise lets create the top list of ten things well worth seeing in Świętokrzyskie region. In this exercise, everyone may refer to the present and the past time, monuments of material and immaterial heritage in the region. Created list, will be hung in a prominent place.

#### **Exercise 2.**

Lecturer provides the participants with the „*The strategy of tourism development in the Świętokrzyskie Province up to 2020*” and the „*The strategy of tourism development in the Świętokrzyskie Province for the years 2006–2014*” . Teachers in two teams are meant to read both documents to find information about the **strengths and weaknesses** of the region, next they are supposed to save it in the worksheet (Appendix No 4). If necessary, the lecturer recaps what the SWOT method is. The teachers shall examine the region in terms of opportunities and threats

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in relation to the strengths and weaknesses. Then, the representatives of the groups present the results on the forum.

This exercise may be continued to carry out an additional SWOT analysis applying **strengths and weaknesses regarding both towns involved in the project: Bodzentyn and Chęciny**.

### Exercise 3.

Teachers' task will be to prepare in pairs multimedia presentation covering the main attractions of Świętokrzyskie region. The presentation shall be done with the use of either Microsoft PowerPoint or Prezi and shall number at least 15 slides.

To deal with this exercise, the teachers may use the Internet and touristic guide books. After accomplishing the presentation, the representative of each group will present it during the consultations.

### **Exercise 4.**

Within this exercise the teachers' task will be **to write a lesson concerning Świętokrzyskie region implementing the use of interactive whiteboard**. The lesson plan shall include:

- subject,
- aims,
- methods,
- teaching aims and duration,
- various exercises , regarding the name of Świętokrzyskie region, its history, present and past,
- evaluation.

During the classes, teachers will develop an idea. The work on the lesson plan will be continued for about two months and the results will be presented on one of the following classes. The teachers may discuss their ideas with the lecturer during online consultations.



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**Evaluation:**

Evaluation is suggested to be done with the use of a "smiley" method. Participants are asked to draw on a piece of paper either happy or sad "smiley", depending on the lessons quality. On teacher's command, students are supposed to rise their card up. Sad Face means dissatisfaction, smiling - satisfaction. Next, teacher asks several people to comment on their decision.

**Duration:**

3 didactic hours.