

Author's Name and Surname: Maria Bednarska

Subject: In search of tourist attractions in Świętokrzyskie region

Introduction:

The following lesson plan includes a variety of exercises related to the Świętokrzyskie region, whose implementation is recommended to participants to explore their knowledge and to demonstrate their ingenuity in creating a presentation, a quiz and a guide. A Lecturer Taking chooses exercises at his/her dissertation, not all suggestion are to complete within 4 didactic hours.

Classes should be conducted in the lab with an access to the Internet. Students will be able to use acquired (during training) skills to prepare Prezi presentation.

The aims:

Students/Participants will:

- read and analyze excerpts of the following documents: „*The strategy of tourism development in the Świętokrzyskie Province up to 2020*” and „*The strategy of tourism development in the Świętokrzyskie Province for the years 2006–2014*”;
- prepare a multimedia presentation about the attractions of the region and next translate it into English;
- prepare a quiz about the Świętokrzyskie region and then translate it into English ;
- suggest, plan and create a travel tour of Świętokrzyskie region;
- plan a promotional campaign applying one chosen attraction or regional product;
- develop the ability to work and cooperate in teams.

Methods and Forms:

Work with text, discussion, individual work, work in groups.

TBF – Ku lepszej przyszłości – Edukacja jako miejsce promocji regionów Świętokrzyskiego i Abruzzo

Teaching aids:

Attachment No 1 – Exercise 1 „Finish a sentence”.

Attachment No 2 – „*The strategy of tourism development in the Świętokrzyskie Province up to 2020*” excerpts, page 36-37, 41-47, 62-72.

Attachment No 3 – „*The strategy of tourism development in the Świętokrzyskie Province for the years 2006–2014*” – excerpts, page 205, 237-241, 243-335.

Attachment No 4 –SWOT analysis.

flipcharts, markers, self-adhesive slips in 4 colors, a map of świętokrzyskie region, tourist guides on Świętokrzyskie region.

Duration:

4 didactic hours.